I have an unlisted phone number because I want to safeguard my privacy. I've signed up for the federal and NJ do not call lists so that I don't get calls from telemarketers. I am also paying extra for call blocking for my phone line (something I'd like to be able to cancel when I'm sure I can safely do so). If someone wants to contact me, that's what e-mail or USPS mail are for. I can delete or recycle unsolicited and/or unwelcome messages. I do not want to be disturbed with the phone calls. Just because I may have done business with a company doesn't mean I was satisfied with the product or that I want them to call me with new offers.